

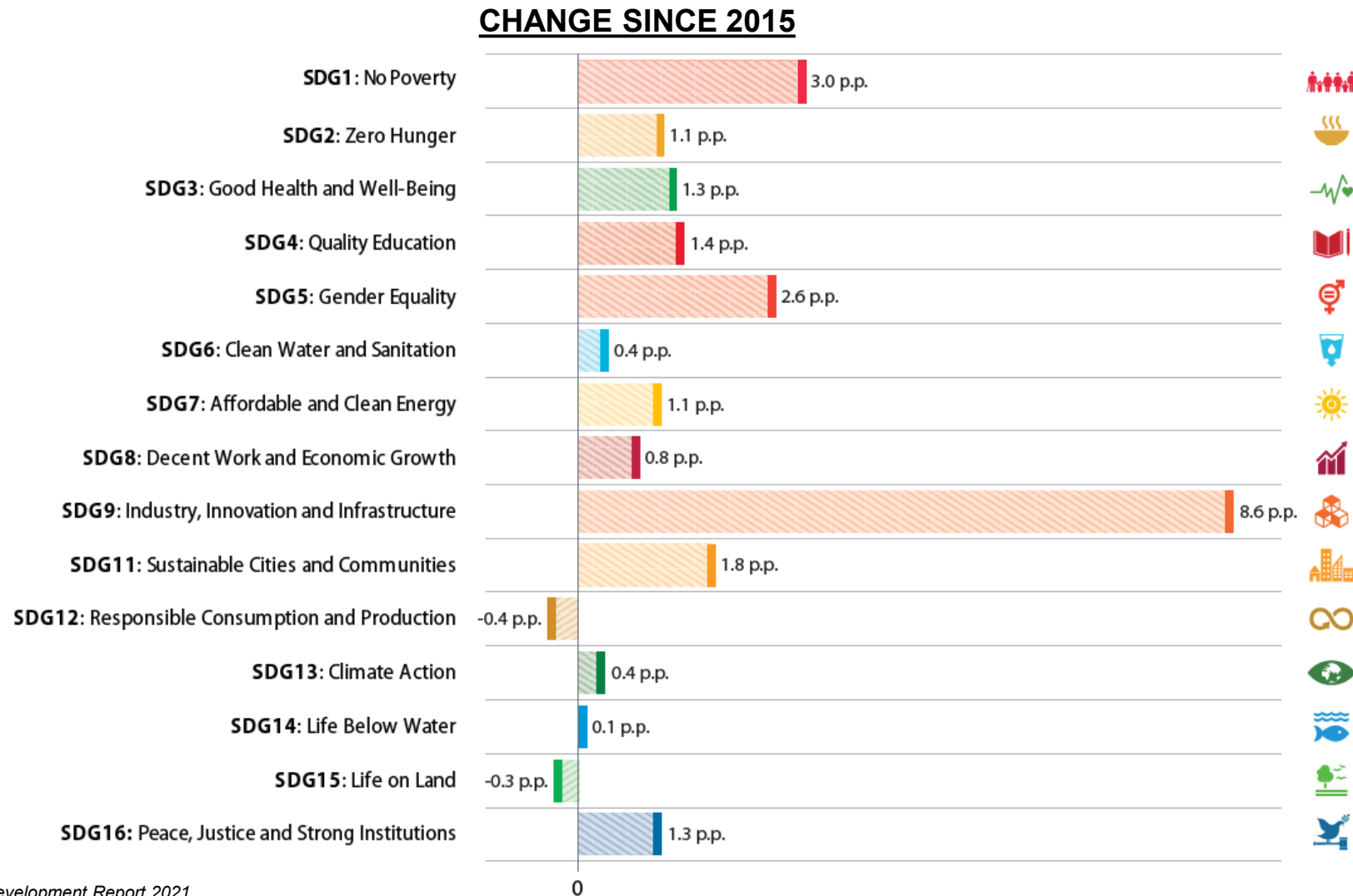
# ISO's Sustainability programme

2 June 2022

# Background

# Need for urgent action

The World is **not** on track to achieve the goals by 2030



# International standards have a key role to play



- Standards for SDGs event co-organized with UN during ISO General Assembly in 2018
- Need to establish standards to measure and analyze net zero commitments recognized by UN Secretary-General, Antonio Guterres at COP26
- “Standardization is a powerful and strategic tool” Cecilia Malmström, EU Trade Commissioner

# Sustainability programme



# Why a Sustainability Programme?

---

- Further outline the Organization's strategic vision
- Deliver on ISO's public commitment to supporting the Paris Agreement and the United Nations Sustainable Development Goals (SDGs)
- Significantly enhance and make visible ISO contribution to sustainability
- Ensure a holistic and coordinated approach to multiple initiatives

# An opportunity for ISO

- Increase **relevance and use** of ISO standards
- Enhance ISO's **contribution** to the UN SDGs
- Strengthen ISO's **credibility and leadership**
- Improve **performance and effectiveness** of related initiatives
- Reinforce **competitiveness for talent** through visible leadership

# How will we achieve that?

## SUSTAINABILITY PROGRAMME

### CLIMATE

- London Declaration Action Plan
- ISO net-zero transition



### DIVERSITY & INCLUSION

- Gender Action Plan
- Youth Professionals (YPP)
- Evaluation of stakeholders' categories





# London Declaration Action Plan



# London Declaration

---

Our commitment to combat climate change through standards and achieve the climate agenda by 2050.

- **Consider climate science** in standards
- **Facilitate** the involvement of **civil society** and those **most vulnerable** to climate change in standards development
- **Act, measure and track progress**

# Priority areas



Standards development



Strategic partnerships



Member Engagement and  
Communications

# Gender Action Plan

# ISO GENDER Action Plan 2022 - 2025



# What do we want to achieve?

---

1. Collect and analyse reliable and accurate **data** on gender representation
2. Balanced **participation** and **representation**
3. ISO deliverables are **gender responsive**
4. **ISO/CS** plays a key role in promoting gender equality within the ISO system
5. Support **ISO members** on gender equality

---

# Thank you



Noelia **Garcia Nebra**  
Head of sustainability, ISO  
[garcianebra@iso.org](mailto:garcianebra@iso.org)